

Building Your Brand: Leadership to Shape, Share, and Remember

Thursday, 2/23

6:00pm

Campus Center Ballroom A

Featuring Dr. Jason L. Meriwether



This interactive session will challenge participants to design a consistent message about leadership that is robust with substance and strategy, yet attentive to personal style. Attendees will be engaged to look introspectively at strengths and opportunities to grow, while building an individual leadership brand that will flourish in the campus community and for the duration of their career.

Go to RamCentral for more information.

This event is open to all students. Refreshments will be served.

Sponsored by the Office of Student Activities and Greek Council.

Funded by your Mandatory Student Activity Fee.

 **Farmingdale State College**
STATE UNIVERSITY OF NEW YORK